

Ashley Coates

Graphic Design & More



SUMMARY

Living and breathing all things Adobe, Ashley has devoted much of her life to design, retouching, and photography. She has a passion for branding and helping people figure out how they want their business to appear to the world. On her downtime she steps herself in fine art, surrounding herself with traditional, hands-on art and hobbies..



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Durham, North Carolina

Education

BACHELOR'S OF FINE ARTS

// **GRAPHIC DESIGN**

Digital Media Arts College

Now Lynn University

Boca Raton, Florida

2005-2008

Expertise

Social Media Management

HTML & CSS Knowledge

Photo Manipulation

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

SEO Experience

Photography

Squarespace

WordPress

WORK EXPERIENCE

GRAPHIC DESIGNER IN GLOBAL WEB DESIGN

Lenovo | Morrisville, NC | June 2018 – July 2019

Web design, homepage banners, and product pages for global web development.

WEB BRANDING/DOCUMENT ENHANCEMENT

Mediant Communications | Cary, NC | Feb 2017 – June 2018

Branding investor materials for document hosting websites. Enhancing pdfs for web. Graphic design for interoffice events as well. CSS and HTML heavy. Seasonal.

RETOUCHING & DESIGN FOR E-COMMERCE/CREATIVE CONSULTANT

ABmarketers | Remote | Feb 2014 – Jun 2018

Freelance. Amazon, Walmart, and other eCommerce platform retail retouching and editing product shots, editorial product lay flats, and color matching. Light graphic design for labels and ads.

LEAD RETOUCHER & DESIGNER

VSP Studios | Remote | Oct 2008 – Jun 2017

High-end editing and retouching for lingerie, swimwear, eyewear, and lifestyle imagery. Graphic design for labels, look books, magazines, line-sheets, websites, and ads. Photoshoot assistant for workflow, file organization, and prep work.. Second shooter for behind the scene.

DIGITAL IMAGE SPECIALIST

Strawbridge Studios | Durham, NC | Sept 2015 – Mar 2017

Photo retouching & manipulation, template enhancement, template creation, color correction, prepress, large format printing, and light web work.

STUDIO/PERSONAL ASSISTANT

Jill Greenberg Studio | New York, NY | Jan 2013 – Mar 2013

Helped unpack and set up photography studio. Maintained email contacts, organized studio, and helped with personal appointments.

Interests

History & Antiques
Design Trends
Photography
Color Theory
Analytics
Fine Art

Publication

JPG Magazine
International, print
April 2008

Past Clients

Playboy Intimates Lingerie
Christian Audigier Eyewear
Revel Rey Swimwear
Lybethras Swimwear
Eye of Love Perfume
Rene Rofe Lingerie
Union Bay Apparel
Ed Hardy Eyewear
Griffin Editions
Lenovo

VOLUNTEER EXPERIENCE

WEB & DESIGN CONSULTANT

Preservation Durham | Durham, NC | Feb 2017 – Present

Update and maintain Wordpress site. Creative and Marketing Consultant

WEB & SOCIAL MEDIA

Liberty Arts | Durham, NC | Feb 2017 – Dec 2017

Update and maintain Squarespace site, product photography, and Social Media Management. Creative and Marketing Consultant.

REFERENCES

KERRY WILDA

Mediant Communications

Manager

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ANNA YOUNG

Lenovo

Designer

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KAT ARNOLD

Alyeska Title Guaranty Agency

Admin

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JASON BERKE

AB Marketers

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More available upon request.

A picture is the expression of an impression.

If the beautiful were not in us,
how would we ever recognize it?

~ Ernst Haas