

Ashley Coates

Graphic Design & More



SUMMARY

Ashley is a graphic designer, accomplished photographer, and photo retoucher. Living and breathing all things Adobe. She devoted much of her life to photography, retouching, and design. She also has experience in fine art and loves surrounding herself with traditional, hands-on, mediums.



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kandipixels.com



Durham, North Carolina

Education

BACHELOR'S OF FINE ARTS
// GRAPHIC DESIGN

Digital Media Arts College
Boca Raton, Florida
2005-2008

Expertise

Social Media Management
HTML & CSS Knowledge
Photo Manipulation
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
SEO Experience
Cross Platform
Photography
WordPress

WORK EXPERIENCE

WEB BRANDING/DOCUMENT ENHANCEMENT

Mediant Communications | Cary, NC | Feb 2017 – Present

Matching Investor materials of publicly traded companies branding to their document hosting websites. Also enhancing pdfs for web and html5 flipping book type display. Some light graphic design for interoffice events as well.

RETOUCHING & DESIGN FOR ECOMMERCE/CREATIVE CONSULTANT

ABmarketers | Remote | Feb 2014 – Present

Freelance but consistent client who is a Amazon, Walmart, and other ecommerce platform retailer. Retouching, dropping to white backgrounds, product shots, editorial product lay flats, color matching, and light graphic design for labels or ads.

LEAD RETOUCHER & DESIGNER

VSP Studios | Remote | Oct 2008 – Jun 2017

High-end retouching for lingerie, swimwear, eyewear, and lifestyle shoots. Graphic design for labels, lookbooks, linesheets, websites, and ads. Photoshoot assistant for workflow and file organization prep work for lookbooks. Second shooter for behind the scene.

DIGITAL IMAGE SPECIALIST

Strawbridge Studios | Durham, NC | Sept 2015 – Mar 2017

Photo retouching & manipulation, template enhancement, template creation, color correction, prepress, large format printing, and light web work.

STUDIO/PERSONAL ASSISTANT

Jill Greenberg Studio | New York, NY | Jan 2013 – Mar 2013

Helped unpack and set up photography studio. Maintained email contacts, organized studio, and helped with personal appointments.

Interests

History & Antiques
All Things Google
Photography
Color Theory
Analytics
Weaving
Painting
Knitting

Publication

JPG Magazine
April 2008

Past Clients

Playboy Intimates Lingerie
Christian Audigier Eyewear
Revel Rey Swimwear
Lybethras Swimwear
Eye of Love Perfume
Rene Rofe Lingerie
Union Bay Apparel
Ed Hardy Eyewear
Griffin Editions

VOLUNTEER EXPERIENCE

WEB & SOCIAL MEDIA

Liberty Arts | Durham, NC | Feb 2017 – Present

Update and maintain Squarespace site, product photography, and Social Media Management. Creative and Marketing Consultant.

WEB MAINTENANCE

Preservation Durham | Durham, NC | Feb 2017 – Present

Updates to Wordpress site.

REFERENCES

KERRY WILDA
Mediant Communications
Manager
919.397.3751
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MICHELLE GONZALES-GREEN
The 584 Studio/Gallery
Owner
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A picture is the expression of an impression.
If the beautiful were not in us,
how would we ever recognize it?
~ Ernst Haas